

PRE-CONFERENCE INSTITUTE

Community Coalitions

Building healthy communities
through collaborative solutions

Tom Wolff



2nd-3rd June 2008

Community Coalitions

Building Healthy Communities through Collaborative Solutions

This will be a two day Training Institute on collaborative solutions and coalition building for those with many years of experience in coalition building as well as those just starting out. The Institute will be a mix of experiential and lecture formats with exercises and problem solving sessions.

Trainer

Tom Wolff Ph.D. (www.tomwolff.com)

Tom Wolff is a community psychologist widely recognized for his expertise in coalition building and community development, with over 30 years' experience training and consulting with individuals, organizations and communities across North America. He presently runs Tom Wolff & Associates where his clients include federal, state and local government agencies; foundations; hospitals; non-profit organizations; professional associations; and grassroots groups.

Tom Wolff's writings on coalition building include *From the Ground Up: A Workbook on Coalition Building and Community Development* (1997 with Gillian Kaye), and *The Spirit of the Coalition* (2000 with Bill Berkowitz), published by the American Public Health Association.

From 1985 to 2002, Tom Wolff founded and directed Community Partners, a technical assistance and training program in coalition

building and community development affiliated with the University of Massachusetts Medical School.

Tom Wolff is a Fellow of the American Psychological Association, which granted him its 1985 National Career Award for Distinguished Contributions to Practice in Community Psychology and its 1993 Henry V. McNeil award for Innovation in Community Mental Health. In 2000, he received the For the People Against the Tide Award from Health Care for All for his "outstanding efforts to energize and educate local communities in areas of health care justice". He has held academic appointments at the University of Massachusetts School of Public Health, the University of Massachusetts Medical School Department of Family Medicine and Community Health and Wellesley College's Stone Center. Tom Wolff's work is based on his commitment to issues of social justice and community.

P R O G R A M

2nd June 2008

9:30

Coalition Building and Community Psychology
Why coalition building?

Exercise: + and – of coalition experiences
Principles of Collaboration Solutions: overview
Collaboration as a process: Encourage true collaboration as the form of exchange.
Collaboration Exercise

10:45 > Break

11:00

Ecological approach: Employ an ecological approach that emphasizes the individual in her/his setting, and builds on community strengths and assets.
Research summary –What makes coalition work?
Roussus and Fawcett - worksheets
Healthy Community as a model
Case studies: NQCC, LOCC Tree, Fall River, Myor TF
Coalition Building Problem Solving Session – Focus on barriers and how to overcome them
a) model with Tom
b) in their small groups

12:30 > Lunch break

14:00

Community Engagement: Engage a broad spectrum of the community, especially those most directly affected.
Community based vs agency based – exercise
Exercises – Who to involve, Recruitment exercise, Stakeholder Analysis,
Retention – 6 Rs – exercise

15:45 > Break

16:00

Create an empowering process for active engagement:
Practice democracy, and promote active citizenship and empowerment
Ladder of Participation - exercise
Coalition Structure – exercise organizational chart
Collaborative Coalition Leadership
Case studies: VOC
Coalition Building Problem Solving Session

17:00 > Closing

3rd June 2008

9:30

Take Action: Take action by addressing issues of social change and power based on a common vision.
Create Social Change
Collaborative Empowerment vs Collaborative Betterment - exercise
Stages of Coalition Development

10:45 > Break

11:00

Sustainability - four step approach - exercises
Align the goals with the process
Case studies: CNC
Coalition Building Problem Solving Session

12:30 > Lunch break

14:00

Assess your progress
Designing and running a Coalition Retreat-experiential
Vision
Force field Analysis
Priorities
Action Planning

15:45 > Break

16:00

Assessment and evaluation of process and outcomes
Tools
Case studies: CMS, NY
Coalition Building Problem Solving Session
Action Planning – how you will do things in a new way as a result of the Institute
Stories

17:00 > Closing

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Fundação Calouste Gulbenkian - Lisboa

Registration fees

Registration fees: 150 euros (100 euros - Students and members of SCRA, ECPA, SPPC, APS/CCP and other National Community Psychology Associations)

Online registration form: www.2iccp.com

Contact person:
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